



## WHAT IS A THOUGHTEXCHANGE?

Does the thought of answering yet another online questionnaire have you rolling your eyes? Is the term “Thoughtexchange” intimidating? Are you going to be connected to CMSD82 in some way over the next five years? If you answered yes to any of the above three questions, we are here to help.

### Thoughtexchange 101 Information:

1. Thoughtexchange is not a questionnaire. It is an interactive platform that allows you to *anonymously share your thoughts* (like a questionnaire). In addition to that, however, there are two other components to Thoughtexchange. You can rate responses of other people as to how important they are to you and you can discover all the responses submitted by participants. Thoughtexchange allows all participants to see all responses.
2. Thoughtexchange maybe intimidating when you first hear the term. You will be amazed at the simplicity of the platform. The platform is very easy to navigate. You simply answer a few demographic questions (gender, town and job), add your thoughts (one at a time), rank the thoughts of others and review all that has been said.

If you or someone you love is going to be connected to CMSD82 at any point during the next five years, you will want to have a say in terms of the priorities of this school district. It is called Strategic Planning and now is the time to have your voice heard.

We share the following link to [What is a ThoughtExchange? - YouTube](#) (click on the link to view the demo YouTube video).

